

Sitefy Global Technologies Pvt Ltd

Technology ▪ **Marketing** ▪ **Growth**

www.sitefy.co

About Us

Building Strong Digital Foundations

Sitefy Global Technologies Pvt Ltd is an IT and Marketing company helping businesses build strong digital foundations. We combine software development, branding, and growth strategy — so organizations can work faster, reach more people, and operate smarter.

Our goal is simple: To help every business — small or large — use technology and creativity to grow confidently in the digital world.

What We Do

1. IT & Software Development

We design and develop:

Websites & Web Applications

Mobile Apps (Android & iOS)

**Enterprise Portals &
Dashboards**

Automation Systems & AI Integrations

Cloud Hosting and Maintenance

Our team works with modern technologies to deliver secure, reliable, and scalable solutions.

2. ITES (IT-Enabled Services)

We support organizations with:



Data Management & Reporting Systems



Process Automation & Workflow Tools



Customer Support & Communication Platforms



Offshore Staffing and Technical Support

Our focus is on improving productivity, reducing costs, and helping teams collaborate better across departments.

3. Advertising, Marketing & Communications

We help brands get noticed and trusted through:

- **Digital Marketing** (SEO, Ads, Social Media)
- Public Relations & **Media Outreach**
- App & Product Marketing
- **Brand Identity**, Design, and Storytelling
- Pan-India and Global Expansion Campaigns

We use a mix of creativity and data — so every campaign drives real results, not just clicks or followers.



Industries We Serve

We work with clients across many fields:



Information Technology & Startups



Education & EdTech



Healthcare & Hospitals



Finance & FinTech



Retail, E-commerce & Logistics



Travel, Hospitality & Real Estate



Government & Civic Projects

Our experience across sectors helps us understand different business challenges and find the right digital solutions for each.

Our Core Values



Clarity & Simplicity

We explain things in plain language, not jargon.



Transparency

Clients see how every hour and rupee is used.



Long-term Thinking

We build systems that grow with your business.



Data Privacy & Security

Every project follows strict data protection standards.



Local Roots, Global Standards

Built in Bengal, delivered to the world.

Why Choose **Sitefy**

- One team for Technology, Marketing, and Growth
- Proven experience with global clients
- Custom-built solutions for every industry
- Strong focus on security, design, and scalability

Our Future Vision

- To train and employ local talent in AI, app development, and digital marketing
- To build partnerships with startups, corporates, and government bodies
- To expand India's global presence through responsible and creative technology



Contact Us

Let's Build Something Great Together

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