



The Chemistry of Excellence

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Our determination and commitment to the unrelenting pursuit of excellence is the key to our motivation.

GTZ (India) Pvt Ltd, once the Indian arm of US based trading house GETZ Bros & Co Inc started its operations indenting and trading chemicals in 1936. Committed to the philosophy of exceeding by excellence the company collaborated with a Fortune 500 company, WITCO Corporation USA, a world leader in speciality chemicals in 1985 and ventured into the production of Metal Finishing Chemicals. Ever since GTZ has been engaged in production of world class finishing solutions.

Excellence breeds leadership. GTZ led the way in India and many overseas markets for its Metal Finishing and Steel Mill Chemicals business.

We have also successfully entered into the production of environmental friendly Polymer coatings, Leather processing, Textile processing and Metal finishing chemicals in association with another technology leader from Europe supplementing our Metal Finishing Chemicals and offering a wide range of Surface Treatment Speciality Chemicals.





Core Values

The molecular structure

Integrity and strong business ethics are the foundation to the way we conduct our business.

In the constantly changing and multi-cultural environment of International business, in which, we operate, we strive to adopt and adapt to meet the requirements of our customers and society.

As a responsible corporate citizen, we ensure that we deliver in a healthy, safe and environment friendly manner.



Infrastructure

The balanced equation

GTZ lays immense importance for maintaining a world class infrastructure ever since its inception to retain its technological edge.

Our state of art manufacturing facility near Kolkata is powered with the most advanced equipment, technocrats and researchers. Our infrastructure allows to develop and deliver processes and products in a safe and environmental friendly manner for which we follow guidelines laid down in our ISO 14001 and 18001 certifications.

The synergy of man, machine and technology has played a pivotal role in the emergence of the GTZ as one of must trusted names in the field of Surface Treatment where it meets almost every need with its comprehensive range of speciality chemicals.



ISO 14001:2004
OHSAS 18001:2007



Witco



Association

The perfect bonding

We are known by the strength of our associations, customers, suppliers and industrial partners.

Our clients range from industry leaders, large global corporations including many household names, to typically high-growth businesses, with vision and ambition in a wide range of industrial sectors and our suppliers or industrial partners comprise of coveted names who need no introduction.

GTZ promotes a multi-cultural environment where employees work together in worldwide teams to enrich our culture and capability. We encourage our associates to contribute to our constant evolution as the cumulative impact can lead to substantial improvements. We foster within our organization an environment of knowledge sharing and ideation.



R & D

The latent heat

GTZ is synonymous with innovation and customization. Development includes not only sporadic pioneering innovations but also a constant series of fundamental development. Our products make our customers' products more effective. Thus, by continuously improving our products, we improve our customers' products. We also focus on constant improvements in our environmental impact across the whole value chain.

Our R&D comprises of a team of qualified scientists working incessantly to develop high quality, cost effective speciality chemicals to satisfactorily meet both the existing and emerging needs of the valued customers.

Associations with the leading technological organizations allows the company to enhance the knowledge base and remain abreast with the latest technological progress.





Quality Assurance

The litmus test

Our responsibility for quality products begins with product development. To analyze and avoid risks for potential users and ultimate consumers is as important as the selection of appropriate raw materials, reliable suppliers and partners for maintaining the highest standards of product efficacy.

GTZ products go through a series of stringent tests, systematically, as per the guidelines of ISO 9001, at every stage, in accordance to various International standards before they are delivered to our customer.

The quality and consistency of performance is the hall mark of all GTZ products with the aim to exceed customer expectation.

We deliver constantly, consistently.



ISO 9001:2008

Product Segments

The periodic table

Our products are elements of our success.

GTZ offers a very broad spectrum of speciality chemicals in metal finishing and surface coating. Our product basket includes intermediate products for further processing or to be used in manufacturing final goods. Although mostly hidden from view, our products are always indispensable making a valuable contribution to the success of our customers across diversified industries and segments like;

- Steel Mills
- Electroplating
- Leather Processing
- Textile Processing
- Plywood & Fibre Board Industry
- Organic Synthetic Compounds





Clients

The real catalyst

We do what we do for society and our clients.

Their requirements are our motivation.

We are driven relentlessly to innovate, adopt and adapt to meet their trust reposed in us. This has led to a widespread clientele not only throughout India, but in many countries, Bangladesh, Ethiopia, Kenya, Nepal, Sri Lanka and Taiwan.





Future Goals Kinetic energy

The constant shrinking of the multi cultural Global Village and the challenges that are emerging, are immense in their diversity.

GTZ recognizes the importance of meeting the global requirements and

the needs of individual markets and customers. Our continuous evolution and strong fundamentals give us the confidence of meeting the challenges that are changing our world constantly.



Dissolving your problems
-Synthesizing your success





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