

India's Leading Trade Fair & Exhibition Organizer

Our most reputed Fairs :

KOLKATA INTERNATIONALTM
TRADE FAIR

KOLKATATM
SHOPPING
expo

The **Haat**



Organised by

FC
Fair Care EXHIBITIONS

ABOUT US :

KOLKATA INTERNATIONAL TRADE FAIR :

Trade Fair & Exhibition Fairs are classified as a form of sales promotion - a sub-category of marketing promotion. Our trade fairs even allow participants to sell their products, advertise the products and to generate positive publicity for both the company and its offerings. KOLKATA INTERNATIONAL TRADE FAIR acts like a meet-up where you can make contact with potential customers and sell them on a face-to-face basis - linking personal selling to direct marketing. It opens up the opportunity for those who want to lead their business to the next level. A Trade Fair works as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increase business leads. In Indian Exhibition industry, in the city of KOLKATA INTERNATIONAL TRADE FAIR is working as a tool which helps your business to generate positive leads from the market, building up new business relationship and most importantly generating and increasing direct sales.

THE HAAT :

Trade Fair and Exhibition in India as well as Kolkata form a vast industry. Fashion fair promotes fashion & Lifestyle products and services. The Haat forms a mediator among the participants, Exhibitors and the prospects. The Haat gives the best platform for those who are looking for best Fashion and Lifestyle Exhibitions in India. It started from Kolkata fashion fair is now expanding to other Cities by Faircare Exhibitions to spread the culture nationwide. The Haat the Premium Fashion & lifestyle exhibition in brings a wide range of from all across the country under one platform. It features a wide variety to choose from Apparel and Textile Industry, Jewellery, Leather, Plastic Industry, Home Furnishing, Gifts & Crafts. The Haat is has bloomed its wings in Bangalore, Hyderabad, Indore, Raipur, Nagpur, Bhubaneswar, Guwahati, Ranchi & Kolkata..

WHY FAIRCARE :

Faircare Exhibitors is India's Leading Trade Fairs and exhibition organizer. It is a dynamic event management company in India. With 12+ years' experience in Trade Fair & Exhibition Industry, faircare Exhibitions a multi-faceted company focused in organizing the largest number of Trade Fairs, Fashion & Lifestyle fair, Education Fair, Handloom & Handicraft Fairs, Kids Fair and other events both exhibitions and conferences throughout India. The important and success of Faircare Exhibitions can be measured by the sheer number of visitors both trade and public that they have attracted. Faircare Exhibitions organizes leading trade fairs and exhibitions which provide the perfect palette for all aspects of exhibition related activities. Faircare Exhibitions is the perfect podium for market awareness and introduction of new products and brands to captivate both the Indian Consumer and the Indian Exhibition Industry. It's a place in which immediate business transactions transpire. Trade Fair is a commercial exhibition designed to bring together buyers and sellers for specific commodity.

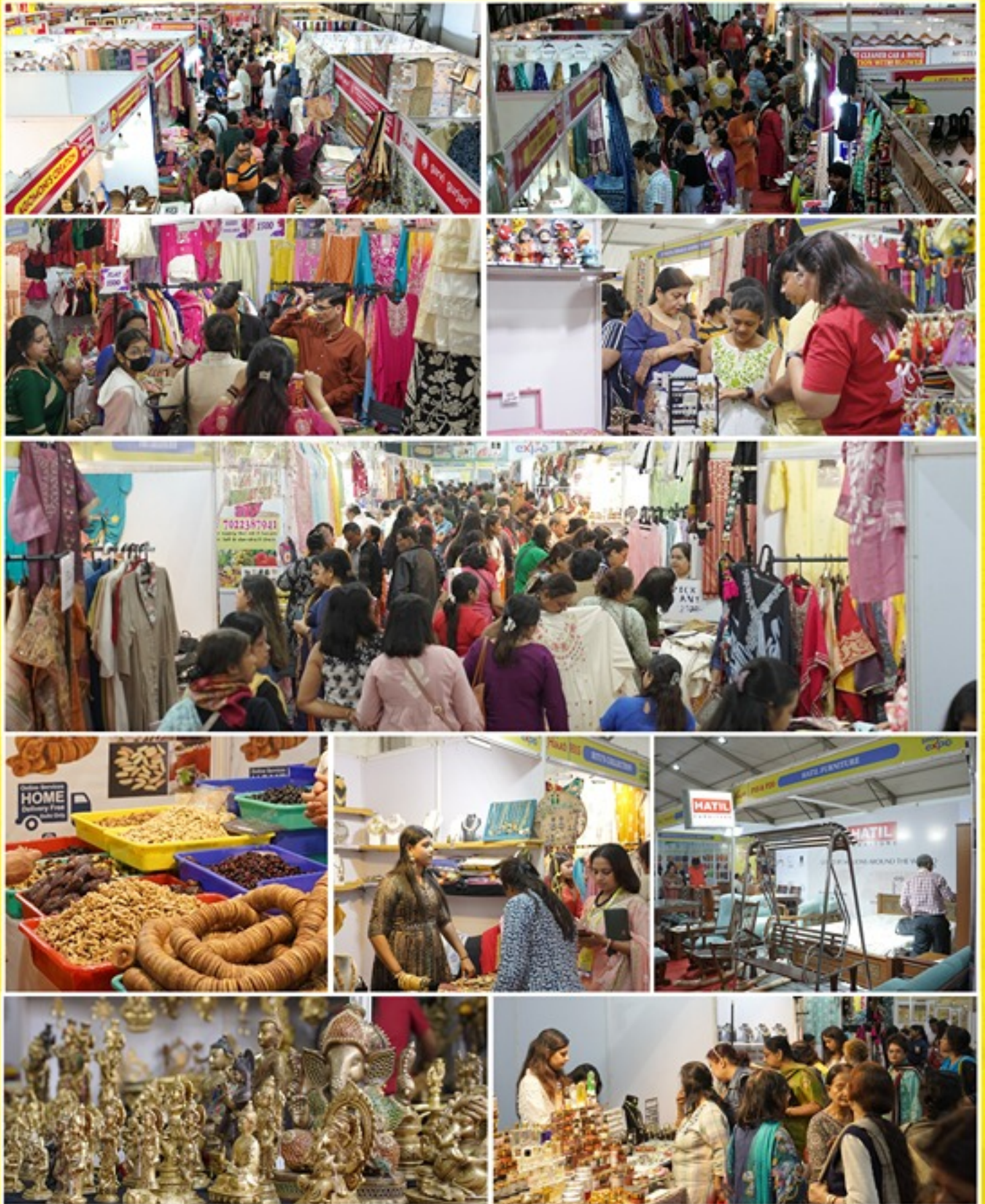
KOLKATA INTERNATIONAL[®]
TRADE FAIR

Glimpse of Our Fairs



KOLKATA INTERNATIONAL[®]
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Glimpse of Our Fairs



WHO CAN PARTICIPATE

- Govt. & PSU's
- Micro, Medium & Small Scale Industry
- Handloom & Handicraft
- Garments & Leather Industry
- Automobile Industry
- Furniture & Interior
- Lifestyle
- Health & Fitness

- Beauty, Cosmetics & Wellness
- Real Estate & Finance Sector
- Travel & Tourism
- Stationery & Corporate Gift
- Electronics & Appliances
- Agro & Processed Food Products, Organic Food
- Children's Segment
- Restaurants & Bakery



KOLKATA INTERNATIONAL[®] TRADE FAIR



FURNITURE & INTERIOR



INTERNATIONAL PRODUCTS



HANDLOOM & HANDICRAFT



FASHION & LIFESTYLE



HOME DECOR & ARTE-FACTS



FMCG, PROCESSED FOODS



GOVT. & PSU'S



HOME APPLIANCES

KOLKATA INTERNATIONAL[®] TRADE FAIR

5 (FIVE) KEY REASONS TO PARTICIPATE IN KOLKATA SHOPPING EXPO

* KOLKATA SHOPPING EXPO attracts quality visitors that ranges from Business Professionals, General Visitors, Wholesalers/Retailers/Exporters, International Houses, Homemakers, College Students, Salaried persons, Press & Media persons and others.

* Since Faicare Exhibitions is organized fairs across India, it serves as a great platform to get in touch with your remote customers.

* Sponsors at KOLKATA SHOPPING EXPO can leverage our offline marketing combined with social media marketing to get maximum brand awareness.

* For the past 12 years, a substantial growth has been witnessed in the footfall of visitors in all the cities where we organized our fairs.

* Be it a product launch or strengthening your bond with existing customers, KOLKATA SHOPPING EXPO provides the perfect opportunity to showcase your products and services to it's desired customers.

WE PROMOTE THROUGH

- Print Media Advertisements
- Outdoor Hoardings
- Radio Commercials
- Social Media & Digital Media Marketing
- Venue Branding
- Invitation Cards, VIP passes and other collateral to promote the event
- Telephonic Invitation
- Main Gate of the Venue
- Fair Tickets
- Leaflet insertions & Distributions
- Sms & WhatsApp Cmpaign
- E-mailer



KOLKATA SHOPPING EXPO PRINT MEDIA PROMOTIONS

The Telegraph

Kolkata's most awaited Trade, Lifestyle & Consumer Fair! Most Visited

KOLKATA INTERNATIONAL TRADE FAIR
12PM - 9PM

KOLKATA SHOPPING expo **Haati**

4th - 13th APRIL '25
Friday to Monday (10 days)
Air-Conditioned Pavilions

EEDF, TALTALA GROUND
412, L, Prince Anwar Shah Rd, Salt Lake Park,
Near South City Mall, Kolkata - 700068

Visit Explore Shop

09836842726

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LUCKY DRAW EVERYDAY!

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INDULGE
THE MORNING STANDARD
KOLKATA'S WEEKEND GLOW

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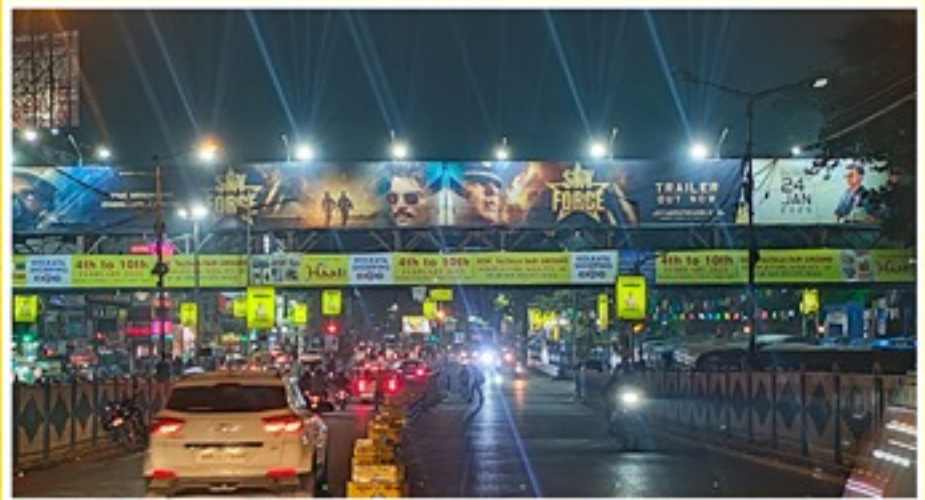
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KOLKATA INTERNATIONAL[®] TRADE FAIR

OUTDOOR PROMOTIONS



KOLKATA INTERNATIONAL TRADE FAIR

VENUE & GATE BRANDING



KOLKATA INTERNATIONALTM TRADE FAIR

KOLKATATM
SHOPPING
expo

The
Haat![®]

BOARD OF DIRECTORS :

FC
Fair Care
EXHIBITIONS

Anupam M : 09836738320

Sanchari M : 09073313502

FAIRCARE EXHIBITIONS PVT. LTD.

9/3 Ekdalia Place, Ballygunge
1st Floor, KOLKATA - 700019

Email : info@faircareindia.com
www.faircareindia.com
M : 09836842726



Our Previous Exhibitors

