

Octagen Infotech

thinking innovative...

(ISO 9001:2015 Certified)

www.octageninfotech.in

Call: 7890053444

Company

We are one of the leading web development company in Kolkata.
We have a positive and highly creative team who are always ready to help you in any difficulties regarding digital marketing or website or app development. Our tagline 'Invent Innovate Implement' is highly justificative because we regularly add new features in our work to make your business better, innovate new things to level up our service, and implement all these betterment in your project to keep it most unique. And we provide end to end customized service and the expertise of 12 years of expertise in this industry totally anchorage the client's time and money. We have plenty of experience in making websites and helping business owners with Travel, Real estate, health, hotel, etc niches. We provide our best service in the following sections:

Vision & Mission

The vision of an Octagen Infotech typically outlines its aspirations for the future, such as becoming a leader in technological innovation, delivering cutting-edge solutions, and positively impacting industries worldwide.

The mission of an Octagen Infotech generally focuses on its purpose and how it aims to achieve its vision, emphasizing values like customer satisfaction, continuous innovation, and fostering a collaborative and inclusive workplace culture.



Services

Website Development

Website development involves creating, designing, and maintaining websites, integrating various tasks like web design, front-end and back-end development, and ensuring security and SEO optimization. It combines creative and technical skills to produce functional, visually appealing, and user-friendly online platforms.

Mobile App Development

Mobile app development involves designing and building applications for mobile devices using programming languages like Swift and Kotlin, and frameworks such as React Native and Flutter. It focuses on creating user-friendly, responsive, and secure apps for platforms like iOS and Android.

Graphics Design

Graphic design is the art and practice of creating visual content to communicate messages through typography, imagery, color, and layout. It encompasses various mediums, including print, digital, and multimedia, aiming to captivate and engage audiences effectively.

Videos and Animation

Video and animation involve creating dynamic visual content that combines moving images, sound, and special effects to tell stories or convey information. This medium is used in various fields, including entertainment, advertising, and education, to engage and captivate audiences through compelling, high-impact visuals.

Digital Marketing

Digital marketing and SEO involve promoting products or services online through strategies like social media marketing, email campaigns, and content creation, while optimizing websites to rank higher in search engine results. These combined efforts aim to increase online visibility, drive traffic, and boost engagement and conversions for businesses.

Domain & Hosting

Domain and hosting services are essential for making websites accessible online, with domains providing unique web addresses and hosting offering the servers to store website files. Together, they ensure that websites are reliably available to users around the clock.

Tecnology

Our Products



HOSTEL MANAGEMENT SYSTEM

A Hostel Management System is software designed to manage the operations of a hostel. It handles room bookings, allocations, and check-ins/-check-outs, streamlining administrative tasks. It tracks residents' details, manages payments, and monitors occupancy levels. The system often includes features for maintenance requests and reporting for better operational efficiency. Integration with other systems, such as payment gateways and ID verification, enhances functionality and user experience.

EASY RESTAURANT

Restaurant management software offers features like order management, inventory tracking, and point-of-sale (POS) integration to streamline operations. It includes reservation and table management systems to optimize seating and reduce wait times. The software provides detailed sales reports, customer feedback management, and employee scheduling tools. Integration with online ordering platforms enhances customer convenience. Additionally, it supports menu customization and promotional offers to boost sales and customer satisfaction.





EASY GROCER

Grocery store apps provide features like online ordering and delivery/pickup options for customer convenience. They include inventory management to ensure product availability and real-time updates. Users can access digital shopping lists, product search, and barcode scanning for easy navigation. The apps offer personalized promotions, loyalty programs, and digital coupons to enhance customer engagement. Additionally, they support secure payment options and order tracking to streamline the shopping experience.

SMART COACHING

SMART Coaching software includes personalized learning plans and progress tracking to tailor education to individual needs. It offers interactive lessons, quizzes, and multimedia resources for engaging and comprehensive learning. The software provides real-time feedback and performance analytics to help students and coaches identify strengths and areas for improvement. It supports communication and collaboration tools for seamless interaction between coaches, students, and parents. Additionally, the software integrates with various educational platforms and tools to enhance the overall learning experience.



Our Few Clients

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ComfortSpace

Entertainment

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MSME
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MICRO, SMALL & MEDIUM ENTERPRISES

BCC&I
THE BENGAL CHAMBER

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